

Creating a City Empowered To Solve Homelessness



CARING IN BRISTOL COMMUNITY FUNDRAISING PACK

Help us to solve homelessness in Bristol



Introducing Caring in Bristol

We are striving to create a society where everyone has a home, has hope and is part of their community. We don't believe that homelessness is a simple issue with a simple solution. That's why we work across a number of projects helping people move away from the streets and preventing people becoming homeless in the first place.

H's Story

Referred to Caring in Bristol through a partner organisation, H isn't originally from the Bristol area but is studying engineering in the city.

When he arrived in Bristol to start college, he spent time in a precarious housing situation before being referred to our Project Z service.

H has been diagnosed with Autism and ADHD.

The main priority was to find him a safe place to stay so he could continue with his studies.

Before coming onto Project Z, the team initially referred him to Caring in Bristol's Nightstop hosting project where he was able to stay with a host family. H's youth worker supported him in setting up a Universal Credit claim as he had no form of income or financial support.

Caring in Bristol supported him in exploring his housing options and managed to successfully refer H into affordable housing. He received continued support with practical issues, including accessing food, toiletries, bus fares and other essentials. H met with the team every week and built trust with us as we supported him with his precarious housing situation. H knew he always had someone here he could call.

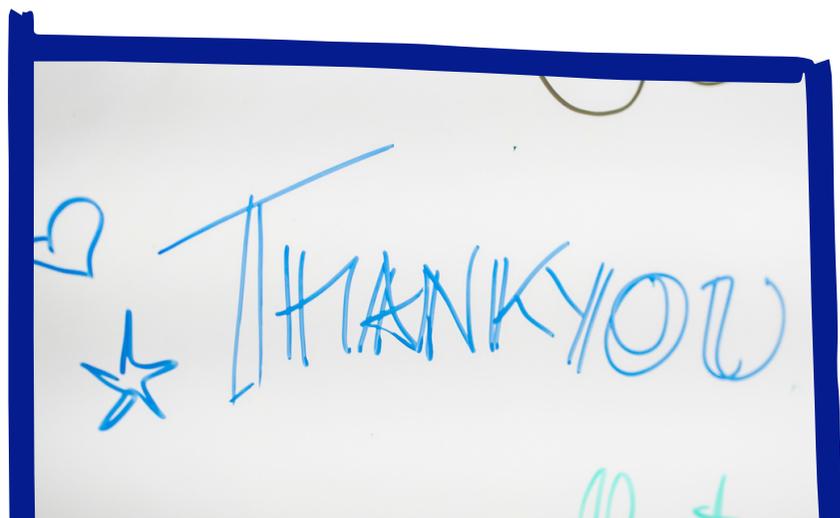
H was suitably housed and Caring in Bristol supported him to access all the necessities he needed to live independently. We can now safely say that H is happy with his new environment and has settled in well. He continues to study engineering and aspires to work around the world.



Welcome

"At Caring in Bristol we are proud of this city we call home, and by considering raising money for us, I know that you are too. There are many issues in this city that we must address together to tackle the homelessness crisis, but your fundraising efforts could make a tremendous difference.

Caring in Bristol was built up from the ground by the people in this community, from people like you, it is how we were founded and how we will continue to develop. So welcome to Caring in Bristol and we look forward to helping you to support us." - Ben, Director of Caring in Bristol



Thank you

We would like to say a massive thank you for taking the first step in becoming a fundraiser and part of the Caring in Bristol family. As a local charity, every penny you raise can make a difference to people living in your community, so whether you can raise £100 or £1,000, you can be assured that your efforts are helping to support vulnerable people in this extraordinary city.

We know that getting started can seem like a daunting task... but no need to worry, this fundraising pack will give you some ideas to get you started, tips on how to make your fundraiser a huge success and materials to help bring it all to life.

Not only that but our passionate fundraising team is there to help you every step of the way, just get in touch and it will be our pleasure to support you -
Fundraising@caringinbristol.org.uk.

We promise to make this experience something you can look back on with great memories and pride.

Some tried and Tested Fundraising Ideas

The only limitation is your imagination. No matter the space or place there are tons of ways you can create something interesting, fun and personal to you that is a great success. Please find some ideas below to help you get started.

Help Out in Your Local Community



As a local charity that is community-minded we love when people want to help in their local community whilst raising money for our cause. Why not clean your local area by organising a community wide litter picking social or set up a fundraiser to walk peoples' dogs for a donation?

Do Something Sporty



Whether your favourite sport is football, golf or even quidditch you can always create a sporting events that people will love. Set up a sporting event at your local sports club or perhaps even just at home and try and get everyone in your local area to come along.

Host an Event

From classics like bake sales, coffee mornings and quiz nights to more obscure events like Zumba dance-offs. Hosting an event is a truly amazing way to bring people together in your community to create some magical social experiences and can be done at your home, at your local social club or even at university socials.

Sponsored to do Something Crazy

We have had supporters get involved in sponsored grow-hair-athons, slept outside for the night and even taken part in a sponsored silence. This can be a way of doing something fun and a little different so you stand out from the crowd.





Go Online and Fundraise Virtually

The virtual world truly blossomed during the pandemic and demonstrated how the online space can create so many opportunities. Whether you're looking to stream your gaming adventures, host a virtual musical gig or set up an online raffle, the possibilities are endless. Caring in Bristol even has a Tiltify profile so you can easily link your Twitch stream to our fundraising platform.

Set Yourself a Challenge

From accomplishing the 3 peak challenge to taking part in the Great Bristol Run... no matter how or where you want to create your challenge it can be an incredibly rewarding experience. So whatever you like doing, whether it be swimming, running, cycling or hiking then simply set yourself a challenge and ask your friends, colleagues and family to sponsor you.



Practical guidance and how to's

Getting Started

Choosing your idea

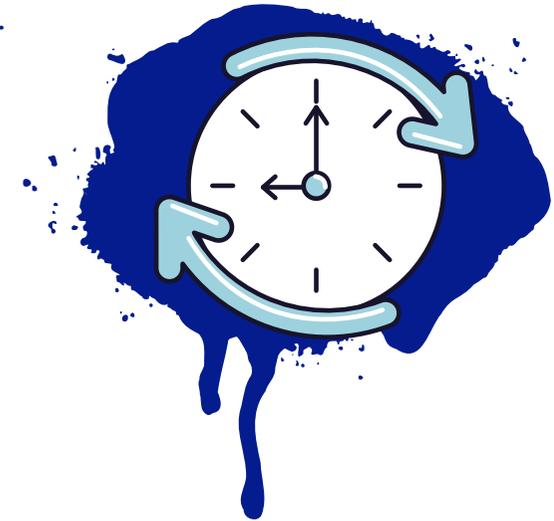
Put the 'fun' into fundraising. Choosing the right idea for you or your community club is critical to having a great experience. We have ideas above for inspiration but if none of those take your fancy then don't be afraid to go maverick and think of your own. Make it something you love and personal to you.

Choose Your Venue

Our supporters have held events everywhere from their university, to Twitch/Tiltify, to local social clubs, to Zoom and even out in the community. But wherever you choose, always think about the facilities you may need and ensure sure you have any licenses if required. Top tip let the venue know you are doing this for charity and they might even let you hire the space for free.

Select the Date and Time

After choosing where, it's time to decide when. Consider when would make you event most inclusive, thinking about weekends, evenings, school holidays and occasions that might limit participation.



Set Yourself a Target

Giving your supporters a target can help to focus your fundraising. Fundraising pages with a target raise 46% more than those without.



JustGiving Page or Sponsorship Forms

Decide whether you want to collect donations online using a JustGiving page (www.justgiving.co.uk) or if you would prefer to use a sponsorship form. If setting up a JustGiving page don't forget to include a photo. Pages with a picture can raise 14% than those without. For sponsorship forms look no further than this fundraising pack, we have one you can use at the end of the pack.

Gather Your Materials

Consider what materials you may need. From collection buckets to t-shirts, from leaflets to balloons. Decide in advance what you need to maximise your fundraising and don't hesitate to get in touch and find out if we can help support you with materials.



Shout About It!

Get Digital

Sharing your work on social media can create a buzz and is the best way to spread the word about your fundraising. If using an online fundraising page then creatively share this as widely as you possibly can.



Share your experience with friends and family easily and instantaneously with Facebook no matter what you are doing.



Spread the word and make your fundraising go viral with Twitter using hashtags. Remember to [#caringinbristol](#) and we can see and share your fundraising efforts.



Bring your fundraising to life by taking snaps to share with the community and uploading your photos to Instagram.

Word of Mouth

Make as much noise about your activity as possible to maximise your donations. The online and digital world has taken increasing precedence over the years but never underestimate the power of the spoken word. Nothing can compare to expressing how amazing your fundraising is than telling people you know.



Tell Your Workplace

Some companies may be so impressed with your efforts that they are willing to match fund your donations, doubling your fundraising. So don't be afraid to mention what you are doing to your boss.



It's Not Over Until It's Over

Even when you have finished your fundraising don't close your fundraising page or stop sharing your sponsorship forms just yet. 20% of all donations are donated after the event or activity, so keep that momentum going and keep shouting about what you have done.



giftaid it

If your supporter is a tax payer then you can ask them to gift aid their donations which means the government will give Caring in Bristol an extra 25p for every pound they donate at no extra cost to them. All they need to do is tick the box marked 'Gift Aid' to confirm.

Paying in Your Donations

If you are asking for offline donations it is easier to process any cash into your bank account and then transfer the money to Caring in Bristol. You can transfer the money in two different ways, through a cheque or through a bank transfer.



If sending a cheque please post to:

Caring in Bristol
The Night Shelter
14 Little Bishop Street
St Pauls
Bristol.
BS2 9JF.

If you're looking to send the donations via bank transfer please use the bank details below:

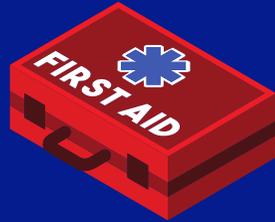
Bank Name - Unity Trust Bank
Account Name - Caring in Bristol Ltd
Account Number - 20317252
Sort Code - 60-83-01

Keep it Legal



Risks

You need to consider all the possible accident risks for everyone involved in your fundraiser. Even if you know the space very well such as your workplace or local pub, there may be hazards you weren't aware of before. The best way to identify any potential risks is to always complete a risk assessment prior to the event.



First Aid

Consider asking a professional first aider to help support your event. However depending on the activity, sometimes you may not require a full first aider and having a first aid kit available could suffice.



Marketing

We can supply you with promotional materials to help you catch people's eye, and if you are wanting to use our logo then don't forget to mention this to us beforehand, we can supply this to you, simply email: fundraising@caringinbristol.org.uk.

Raffles

Strict rules can apply when organising a raffle so check to make sure that it is all above board. When selling raffle tickets they must all be the same price and always remember to announce the winner during the event. Selling tickets at multiple locations and announcing the winner later requires a local lottery licence from the council. Visit www.gamblingcommission.gov.uk to find out more.



Collections

Taking collections in a private venue? Then please seek written consent from the manager or owner and keep hold of this consent form when collecting donations. However if you are taking public collections then you will need to have a licence from the council.



Selling food and alcohol

Selling food at any event means you need to always meet the food hygiene standards, you can visit the Food Standards Agency for guidance on preparing food - www.food.gov.uk. Whilst selling alcohol at any event requires you to have a Temporary Event Notice.



How your support helps...

£25

could help provide food and support for someone in our community who needs it most.

£50

could provide a safe sanctuary, support and a new start for a young person in crisis.

£115

could provide ongoing one-to-one support for someone to enable them to live a fulfilled, independent life.

Thank you!



Contact us on

Need more information? We're here to help you every step of the way.

Visit our website:

www.caringinbristol.co.uk

Write to us:

The Night Shelter
14 Little Bishop Street
St Pauls
Bristol. BS2 9JF

Email us:

Fundraising@caringinbristol.org.uk

Call us:

0117 924 4444

Social:    

Follow us on our social channels to keep up to date with latest on fundraising

