

Creating a City Empowered To Solve Homelessness

# CARING IN BRISTOL SCHOOL FUNDRAISING PACK

Help us to solve homelessness in Bristol



# Introducing Caring in Bristol

We are striving to create a society where everyone has a home, has hope and is part of their community. We don't believe that homelessness is a simple issue with a simple solution. That's why we work across a number of projects helping people move away from the streets and preventing people becoming homeless in the first place.

## H's Story

Referred to Caring in Bristol through a partner organisation, H isn't originally from the Bristol area but is studying engineering in the city.

When he arrived in Bristol to start college, he spent time in a precarious housing situation before being referred to our Project Z service.

H has been diagnosed with Autism and ADHD.

The main priority was to find him a safe place to stay so he could continue with his studies.

Before coming onto Project Z the team initially referred him to Caring in Bristol's Nightstop hosting project where he was able to stay with a host family. H's youth worker supported him in setting up a Universal Credit claim as he had no form of income or financial support.

Caring in Bristol supported him in exploring his housing options and managed to successfully refer H into affordable housing. He received continued support with practical issues, including accessing food, toiletries, bus fares and other essentials. H met with the team every week and built trust with us as we supported him with his precarious housing situation. H knew he always had someone here he could call.

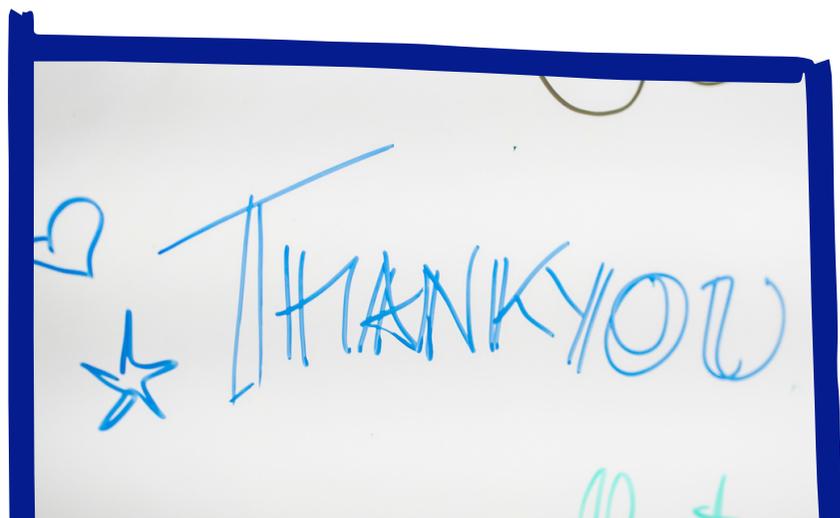
H was suitably housed and Caring in Bristol supported him to access all the necessities he needed to live independently. We can now safely say that H is happy with his new environment and has settled in well. He continues to study engineering and aspires to work around the world.



## Welcome

"At Caring in Bristol we are proud of this city we call home, and by considering raising money for us, I know that you are too. There are many issues in this city that we must address together to tackle the homelessness crisis, but your fundraising efforts could make a tremendous difference.

Caring in Bristol was built up from the ground by the people in this community, from people like you, it is how we were founded and how we will continue to develop. So welcome to Caring in Bristol and we look forward to helping you to support us." - Ben, Director of Caring in Bristol



## Thank you

We would like to say a massive thank you to you and your school for taking the first step in becoming a fundraising partner and part of the Caring in Bristol family. As a local charity every penny your school can raise can make a difference to people living in your community, so whether you can raise £100 or £1,000 you can be assured that your efforts are helping to support vulnerable people in this extraordinary city.

We know that getting started can seem like a daunting task... but no need to worry, this fundraising pack will give your school some ideas to get started, tips on how to make your fundraiser a huge success and materials to help bring it all to life.

Not only that but our passionate fundraising team is there to help you every step of the way, just get in touch and it will be our pleasure to support you -  
[Fundraising@caringinbristol.org.uk](mailto:Fundraising@caringinbristol.org.uk).

We promise to make this experience something all students can look back on with great memories and pride.

# Some tried and Tested Fundraising Ideas

The only limitation is your imagination. There are tons of ways that your school can create something interesting, fun and meaningful for all students and teachers alike. Please find some ideas below to help you get started.

## Help Out in Your Local Community



As a local charity that is community minded we love when schools want to help in their local community whilst raising money for our cause. Why not clean your local area by organising a school wide litter picking social or set up a car wash fundraiser.

## Do Something Sporty



From sports days to football tournaments, from quidditch leagues to games of rugby. The possibilities of organising a sporting event to raise money are endless. Perhaps you could even invite other local schools to compete in a fantastic collaborative event.

## Dress Down or Dress Up Day

This absolute classic fundraiser needs no introduction. Just a fun way to get students to either dress down or dress up with a themed day.



## Festive Fundraising

The festive season is a great time to give back to the community. So get into the Caring at Christmas spirit and plan a carol evening or create some Christmas cards and decorations that people can purchase for a donation.





## Host an in School Event

You have classics like bake sales, talent shows and quiz nights to more obscure events like Zumba dance-offs. Hosting an event is a truly amazing way to bring the school together. Don't forget to get all the teachers and possibly even parents involved too.

## Get active challenges

No matter what time of year it is, it's always important to get outside and get active. So why not set the whole school a fitness challenge for a day, week or even a month. You can even add some competition with classes competing against one another. Whether it's walking, running, cycling or even swimming - encourage students and teachers to raise their heart rate whilst raising money.



## Challenges For The Mind

Not all challenges need to be physical. Organise a read-a-thon in your library, create a board game challenge in the classrooms or attempt a sponsored silence across the school. Make your ideas exciting, stimulating but mostly make it something that stands out and people will remember.



## Charity of the Year Partnership

Rather than hosting a one-off event why not choose Caring in Bristol as your charity of the year to support? We can help you to create a series of fundraisers throughout the year for the whole school to enjoy.

# Practical guidance and how to's

## Getting Started

### Choosing your idea

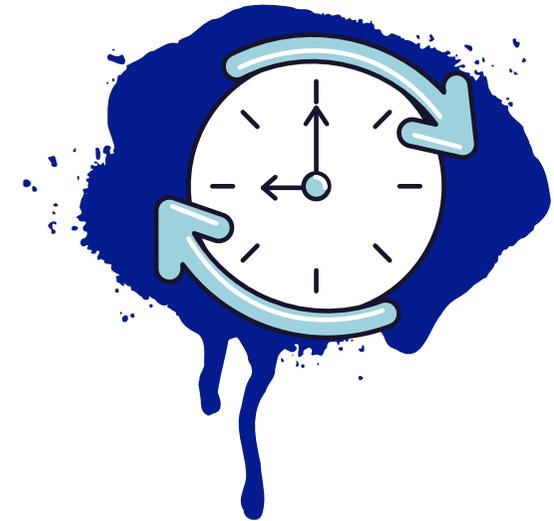
Put the 'fun' into 'fundraising. Choosing the right idea for you your school is critical to having a great experience. We have ideas above for inspiration but if none of those take your fancy then don't be afraid to go maverick and think of your own.

### Thinking about where

Depending on what your idea is, you might choose to organise the fundraising event/challenge on the school grounds or off-site. At Caring in Bristol we can help you to organise a venue if you are wanting to organise an event outside the school.

### Select the Date and Time

After choosing where it's time to decide when. Consider when would make you event most inclusive, thinking about weekends, evenings, school holidays and occasions that might limit participation.



### Setting a Target

Giving your supporters a target can help to focus your fundraising. Fundraising pages with a target raise 46% more than those without.



## JustGiving Page or Sponsorship Forms

Decide whether you want to collect donations online using a JustGiving page ([www.justgiving.co.uk](http://www.justgiving.co.uk)) or if you would prefer to use a sponsorship form. If setting up a JustGiving page don't forget to include a photo, pages with a picture can raise 14% than those without. For sponsorship forms look no further than this fundraising pack, we have one you can use in in this pack.

## Gather Your Materials

Consider what materials you may need. From collection buckets to t-shirts, from leaflets to balloons. Decide in advance what you need to maximise your fundraising and don't hesitate to get in touch and find out if we can help support you with materials.



## Shout About It!

### Get Digital

Sharing your work on social media can create a buzz and is the best way to spread the word about your fundraising. If using an online fundraising page then creatively share this as widely as you possibly can.



Share your experience with parents and the community easily and instantaneously with Facebook no matter what you are doing.



Spread the word and make your fundraising go viral with Twitter using hashtags. Remember to [#caringinbristol](#) and we can see and share your fundraising efforts.



Bring your fundraising to life by taking snaps to share with the community and uploading your photos to Instagram.

## Word of Mouth

Make as much noise about your activity as possible to maximise your donations. The online and digital world has taken increasing precedence over the years but never underestimate the power of the spoken word. Nothing can compare to expressing how amazing your fundraising is than when talking to people.



## Get the parents involved

Some parents may be so impressed with your efforts that they are willing to get involved themselves, doubling your fundraising. So don't be afraid to mention what you are doing to everyone involved at the school.



## It's Not Over Until It's Over

Even when you have finished your fundraising don't close your fundraising page or stop sharing your sponsorship forms just yet. 20% of all donations are donated after the event or activity, so keep that momentum going and keep shouting about what you have done.



# giftaid it

If your supporter is a tax payer then you can ask them to gift aid their donations which means the government will give Caring in Bristol an extra 25p for every pound they donate at no extra cost to them. All they need to do is tick the box marked 'Gift Aid' to confirm.

## Paying in Your Donations

If you are asking for offline donations it is easier to process any cash into your school account and then transfer the money to Caring in Bristol. You can transfer the money in two different ways, through a cheque or through a bank transfer.



If sending a cheque please post to:

Caring in Bristol  
The Night Shelter  
14 Little Bishop Street  
St Pauls  
Bristol.  
BS2 9JF.

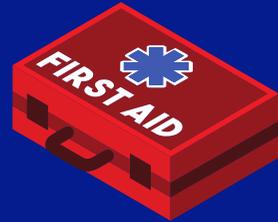
If you're looking to send the donations via bank transfer please use the bank details below:

Bank Name - Unity Trust Bank  
Account Name - Caring in Bristol Ltd  
Account Number - 20317252  
Sort Code - 60-83-01

# Keep it Legal

## Risks

You need to consider all the possible accident risks for everyone involved in your fundraiser. You may think you know the school like the back of your hand, however there maybe hazards you weren't aware of before. The best way to identify any potential risks is to complete a risk assessment prior to the event.



## First Aid

Depending on the activity you are doing you may need to consider asking a professional first aider to help support your event. Sometimes you may not require a full first aider but having a first aid kit available could suffice.

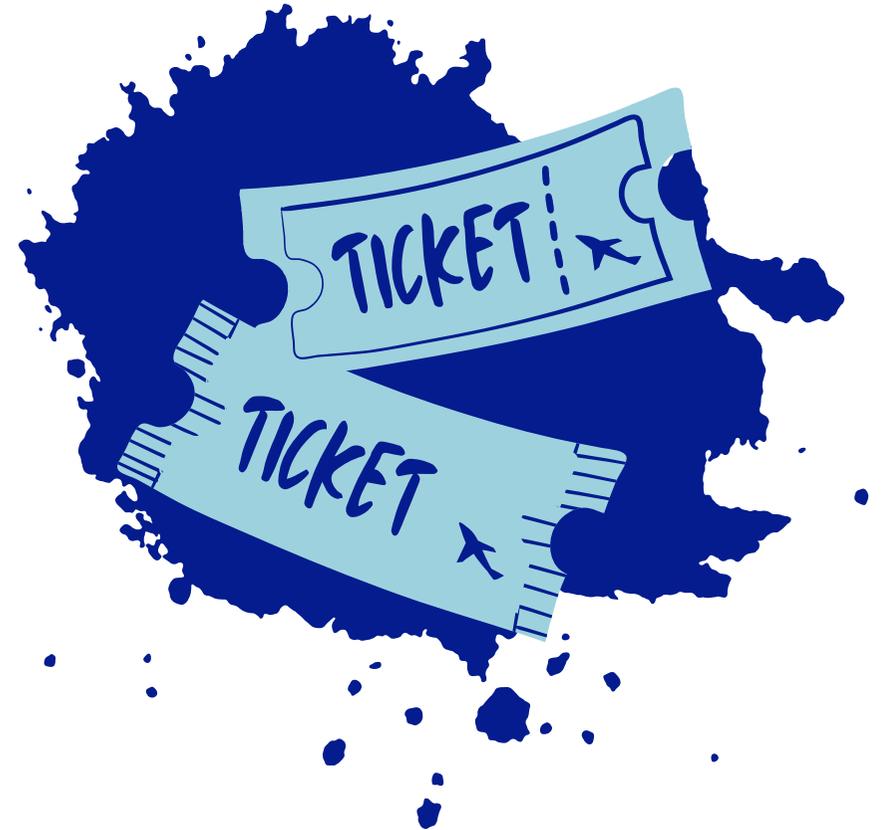


## Promotion

We can supply you with promotional materials to help you catch people's eye, and if you are wanting to use our logo then don't forget to mention this to us beforehand, we can supply this to you, simply email: [fundraising@caringinbristol.org.uk](mailto:fundraising@caringinbristol.org.uk).

## Raffles

Strict rules can apply when organising a raffle so check to make sure that it is all above board. When selling raffle tickets they must all be the same price and always remember to announce the winner during the event. Selling tickets at multiple locations and announcing the winner later requires a local lottery licence from the council. Visit [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk) to find out more.





# How your support helps...

**£25**

could help provide food and support for someone in our community who needs it most.

**£50**

could provide a safe sanctuary, support and a new start for a young person in crisis.

**£115**

could provide ongoing one-to-one support for someone to enable them to live a fulfilled, independent life.



## Here from our partner school - Redmaids' High School...

"As a School, we have supported Caring in Bristol for a number of years and found that our students have gained much from the partnership.

Caring in Bristol has been into School and talked to students about the causes and impacts of homelessness and students have been keen to support such a worthwhile, local cause.

Students have independently initiated a variety of fundraising activities and, this year, we have been pleased to extend our relationship with Caring in Bristol further to incorporate some of our Sixth Formers working to produce overviews of the charity for their corporate partners and help launch their new TikTok channel'. - Mrs Lisa Moyle, Director of Sixth Form.





# Thank you!



## Contact us on

*Need more information? We're here to help you every step of the way.*

### Visit our website:

[www.caringinbristol.co.uk](http://www.caringinbristol.co.uk)

### Write to us:

The Night Shelter  
14 Little Bishop Street  
St Pauls  
Bristol. BS2 9JF

### Email us:

[Fundraising@caringinbristol.org.uk](mailto:Fundraising@caringinbristol.org.uk)

### Call us:

0117 924 4444

**Social:**    

Follow us on our social channels to keep up to date with latest on fundraising

